



**34<sup>th</sup> EUROPEAN  
CONGRESS  
ON OBESITY**  
[www.eco2027.org](http://www.eco2027.org)

# 34<sup>TH</sup> EASO & 15<sup>TH</sup> IFSO-EC JOINT CONGRESS

18-21 May 2027 - Munich, Germany



**15<sup>th</sup> IFSO EUROPEAN  
CHAPTER  
CONGRESS**

[www.ifso-ec2027.com](http://www.ifso-ec2027.com)

## PROSPECTUS & PRICE LIST

**EASO**  
European Association for the Study of Obesity

**Together We Transform Obesity!**



# WELCOME LETTER



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**Dear Colleagues and Friends,**

On behalf of the International Federation for the Surgery and Other Therapies for Obesity – European Chapter (IFSO-EC) and the European Association for the Study of Obesity (EASO), it is our great pleasure to invite you to the **Joint Congress of IFSO-EC and EASO in Munich, from 18–21 May 2027**. This congress represents a unique opportunity to strengthen collaboration across disciplines united by a common goal: improving the lives of people living with obesity through comprehensive, evidence-based care.

**Today, obesity treatment is increasingly multidisciplinary, integrating pharmaceutical, surgical, nutritional, endoscopic, and behavioral approaches to provide more personalized and effective care.** IFSO-EC and EASO embrace this evolution and are committed to fostering collaboration across specialties to advance treatment and improve long-term outcomes for our patients.

This joint congress embodies this shared vision. **By bringing together clinicians, surgeons, physicians, researchers, integrated health professionals, and innovators, we are creating a unique platform for scientific exchange, interdisciplinary dialogue, and meaningful collaboration.**

Together, we can better address one of the most important and complex health challenges of our time.

As Presidents of IFSO-EC and EASO, we are proud of the spirit of partnership represented by this joint congress and we are confident that, by working together across disciplines, **we can continue advancing excellence in patient care, education, research, and advocacy.**

We look forward to welcoming you and to shaping the future of obesity care together.

See you in **Munich!**

**Paulina Salminen - IFSO EC President**

**Volkan Demirhan Yumuk- President, EASO**



## VENUE:

### Messe München

**Address:** Am Messesee 2  
81829 Munich (München)  
Germany

**More information:** <https://messe-muenchen.de/en/>



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## WHY TO GET INVOLVED:

The **IFSO-EC Congress** is Europe's premier hub for bariatric innovation. It is the essential destination to master the latest surgical techniques, access groundbreaking clinical research, and engage with the continent's leading experts. Beyond the high-level scientific programming, the congress offers unparalleled networking, career-advancing scholarship opportunities, and a platform to help shape the future of obesity policy and patient care standards across Europe.

# Why Partner in this Joint Congress



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## One Congress – Two Audiences

Instead of supporting two separate congresses in different cities, industry partners can engage with both the IFSO-EC and EASO communities through a single event. This provides access to the full multidisciplinary obesity ecosystem — bariatric and metabolic surgeons, endocrinologists, obesity physicians, integrated health professionals, dietitians, psychologists, researchers, and other healthcare professionals — in one location.

## Greater Reach, Greater Impact

- Access to more than 6,000 delegates from across Europe and around the world
- Increased brand visibility before, during, and after the meeting
- More opportunities to interact with decision-makers, key opinion leaders, and multidisciplinary healthcare teams
- A significantly larger exhibition audience and higher traffic than either congress could generate independently

**One event. Two expert communities. One integrated obesity ecosystem.**

# A More Cost-Effective Investment



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## Companies will benefit from:

- One shipment of materials
- One on-site commercial and medical affairs team
- One travel and accommodation budget
- One integrated marketing campaign
- Reduced planning time and administrative workload

## Exceptional Return on Investment

Approximately 70% of IFSO-EC delegates are prescribing healthcare professionals, including bariatric surgeons, endocrinologists, obesity physicians, and other clinicians directly involved in treatment decisions. This represents an exceptional opportunity for companies to engage with the professionals who prescribe current and emerging obesity therapies.

## Sponsorship Levels and Benefits



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The total sum of your contribution will define your support level!  
The packages will give you additional benefits, as per the table below:

| Benefits                                           | Gold | Silver | Bronze |
|----------------------------------------------------|------|--------|--------|
| Free Registrations                                 | 12   | 7      | 5      |
| Networking Dinner Passes                           | 12   | 7      | 5      |
| Partner acknowledgment during the opening ceremony | Yes  | Yes    | Yes    |
| Acknowledgement in the Program, Website and Onsite | Yes  | Yes    | Yes    |

### Create a customized package

that suits your goals, budget, and needs by selecting from our wide range of promotional and advertising opportunities outlined in the Prospectus.

Request your sponsorship package or participation by contacting our team. We will guide you through the available options, tailor-made to ignite your specific business objectives and budget.

**Marieta Tseneva – Industry Sales & Liaison**

Email: [mtseneva@kenes.com](mailto:mtseneva@kenes.com)

**BOOK NOW**

# Sponsorship Packages

| Benefits                                                             | Gold            | Silver          | Bronze          |
|----------------------------------------------------------------------|-----------------|-----------------|-----------------|
| <b>Exhibition</b>                                                    |                 |                 |                 |
| Priority Choice                                                      | 1 <sup>st</sup> | 2 <sup>nd</sup> | 3 <sup>rd</sup> |
| Exhibition Space                                                     | 24 sqm          | 18 sqm          | 12 sqm          |
| Registrations                                                        | 12              | 7               | 5               |
| <b>Promotional Opportunities</b>                                     |                 |                 |                 |
| Industry Lunch Symposium*                                            | Yes             | Yes             | No              |
| Registration Letter Advert                                           | Exclusive       | No              | No              |
| Video Advert in Registration Kiosks                                  | Exclusive       | No              | No              |
| Mailshot                                                             | Exclusive       | Joint           | Joint           |
| Partner logo in the congress newsletter * *(prepared & send by IFSO) | 1 newsletter    | 1 newsletter    | 1 newsletter    |
| Networking Dinner Passes                                             | 12              | 7               | 5               |
| Advert in the app                                                    | 1               | 1               | 0               |
| Push Notification in the app                                         | 2               | 1               | 1               |
| Social Media Promotion (prepared by company, sent by IFSO)           | 2               | 1               | 1               |
| Partner acknowledgment during the opening ceremony                   | Yes             | Yes             | Yes             |
| Acknowledgment in the Program, Website and Onsite                    | Yes             | Yes             | Yes             |

## NOTES:

\*Lunch boxes **are not included** in the Symposium fee and must be ordered separately.

\*\* The congress **newsletter is sent only to registered participants and faculty**, not to all IFSOEC members;

## Exhibition

The exhibition is a vital part of the Meeting. By exhibiting you will have a space to showcase your companies' latest products and/or technologies to the delegates.

The collaboration between the IFSO and EASO Congresses further enhances visibility, providing exhibitors with access to a broader, multidisciplinary audience of leading experts, clinicians, researchers, and decision-makers in the field of obesity and metabolic health.

### FLOOR PLAN

### BOOKING PORTAL

Space only booth  
Includes 2 Exhibitor badges

per sqm

Shell Scheme booth  
Includes 2 Exhibitor badges

per sqm

## Exhibitors Rules & Regulations

[MORE INFORMATION HERE](#)



# Educational Opportunities



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## Symposium (60-min)

Opportunity to demonstrate scientific research in a session of 60 minutes.

- Includes hall rental, standard audio/visual equipment, and display table.
- Program will be included in a designated industry section of the Meeting Program.
- Industry sessions will be clearly indicated in the meeting timetable/Program as: “Industry Session” not included in the main event CME/CPD credit offering”.

*The supporting company, in addition to the support fee, must cover all speakers’ expenses including registration, accommodation and travel expenses.*

*Lunch boxes are not included in the price: They should be ordered separately*

## Training Village

Opportunity to place Supporter’s equipment for delegates to experience on site

Promotion of Supporter’s involvement in the Training village via the IFSO social media channels

Opportunity to host one on one sessions in the Supporter’s dedicated space within the Training village

One Exhibitor Badge

**Upon  
Request**

## Pre Congress Course

## Participation Grant

Educational Participation Grants of any amount are appreciated and important to the success of our Meeting.

Recipients (HCPs) will need to fulfil the criteria specified by the Committee to be eligible for application.

**Upon  
Request**

# Promotional & Advertising Opportunities



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## Mobile App (Exclusive)

The App includes the scientific program, abstracts, speakers' information, participants' list and a personalized scheduler:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by + company name/logo"
- 2 "push notifications" included in the sponsorship package

## WI-Fi Support ( Exclusive)

Splash your logo on the Wi-Fi landing page

Upon request

## E - Poster Kiosk Support ( Exclusive)

Upon request

## Faculty Dinner Support ( Exclusive)

## Gala Dinner Support ( Exclusive)

Upon request

## Coffee Breaks Support ( per break)

Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area

## Meeting Room Rental

Upon request

## Venue Branding

There are various highly visible onsite branding opportunities

Upon request

## Fun Run Support

Your company's logo will be prominently displayed on all materials related to the IFSOEC26 Fun Run , including leader, onsite signage, and all promotional materials.

Upon request

# Promotional & Advertising Opportunities



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## **Notepads & Pens (in-kind)**

Supply of Notepads & Pens that will be distributed to all registered delegates

## **Reusable Water Bottles**

Your company logo will be displayed on the coffee break tables

## **Water Stations**

Opportunity for promotion by branding of the water stations found in the Exhibition Hall

## **Advert in the Mobile App**

### **Push Notification in the Mobile App**

### **Congress Mailshot Advert- *sent by IFSO***

Banner-advert on the Meeting website home page

### **Meeting Video Teaser Registration Kiosk**

Video on the Meeting Registration kiosk

### **Barcode Letter Advert**

Company banner in the Barcode Letter sent a few days before the congress, contains important information for on-site.

### **Social Media Promotion (per post)- *sent by IFSO***

Increase your reach and connect with participants by using the Meeting social media platforms

### **Mailshot (Exclusive/ Joint) - *sent by Kenes***

Gain additional exposure by sending a mailshot to the pre-registered delegates who have agreed to receive promotional material

### **Post Congress Attendees Survey**

Gather attendees' feedback on their overall congress experience, satisfaction, and suggestions ( anonymized)

## Terms & Payment

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by January 18, 2027

All payments must be received before the start date of the Meeting. Should the Partner fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Please note that a surcharge of                will apply for last minute changes or for submitting your meeting materials after the deadlines.



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## Cancellation/ Modification Policy

Cancellation or reduction of support items must be made in writing to the Industry and Liaison Sales Associate: Marieta Tseneva([mtseneva@kenes.com](mailto:mtseneva@kenes.com)).

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before September 20, 2026.
- 50% of the agreed package amount if the cancellation/ modification is made between September 21, 2026 – January 17, 2027
- 100% of the agreed package amount if the cancellation/ modification is made after January 17, 2027.

## Contact us

Our dedicated Industry Liaison & Sales, Marieta Tseneva, will be happy to assist and help you choose a partnership package that will maximize your presence and visibility at the Meeting.



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**JOIN US IN MUNICH**